



**For immediate release**

## **Beautiful Scotland judging begins**

**Seventy three communities across Scotland are preparing as their day of judgement nears in the prestigious Beautiful Scotland campaign.**

21 highly experienced judges will be travelling the length and breadth of the country, from Monday 2<sup>nd</sup> until Tuesday 17<sup>th</sup> August, to discover which communities have been most successful in improving the attractiveness, cleanliness and sustainability of their town, city or village.

During the judging, each community will be assessed on: **horticultural achievement** (eg the design, quality and standard of maintenance of horticultural displays); **sustainable development and biodiversity initiatives** (such as projects to conserve energy, protect wildlife and habitats, the promotion of green transport, initiatives for waste minimisation, recycling, re-use and composting); **environmental quality** (for example the absence of litter, dog fouling, graffiti, fly-posting and weeds); and **community involvement**.

Winning communities will be presented with their awards at a ceremony in the Rothes Halls, Glenrothes on Wednesday 22<sup>nd</sup> September 2010. The overall winners will receive the sought after Rosebowl Trophy and Best Village Shield, and there will also be discretionary awards for outstanding performance in a specific area, such as biodiversity, tourism, and sustainability. A selection of the winning communities will also be nominated for entry into the 2011 Britain in Bloom competition.

Groups who have entered the It's Your Neighbourhood campaign this year, will also be assessed during August. The assessors will be looking to see how the groups are faring with their environmental improvements and will also hand out hints and tips. This year there are 90 It's Your Neighbourhood groups.

Anne Strachan, Beautiful Scotland Coordinator said, “This is a very exciting year for the campaign. We have lots of groups from all over the country entering for the first time this year and we are looking forward to seeing the results of their efforts. Just the other day I was talking to one of these new entrants, Irene Wallace from Kilconquhar in Fife, and she told me that even before the judging takes place she can see that being part of the campaign has made a difference to the community where she lives. “Entering Beautiful Scotland has already brought about a huge feel-good factor in Kilconquhar. Everyone smiles as they walk past the areas that we have planted up, and they are putting out pots and tubs to support us. One group of neighbours has also started re-vamping an overgrown area of ground next to where they live. This has all been sparked off because we became involved in Beautiful Scotland.”

For information on how to join in next year’s campaigns and see similar benefits in your community, contact Anne Strachan at [anne.strachan@ksbscotland.org.uk](mailto:anne.strachan@ksbscotland.org.uk) or call her on 01786 477 171.

The cities, towns, villages, urban communities, flatted communities and coastal resorts being judged in this year’s main campaign are from the following local authority areas:

**Aberdeen City**  
**Aberdeenshire**  
**Angus**  
**Argyll & Bute**  
**City of Edinburgh**  
**Dumfries & Galloway**  
**Dundee City**

**East Lothian**  
**Fife**  
**Glasgow City**  
**Highland**  
**Inverclyde**  
**Moray**  
**North Ayrshire**

**North Lanarkshire**  
**Perth & Kinross**  
**Scottish Borders**  
**South Lanarkshire**  
**West Lothian**

*(The communities are listed on pages 5 - 8 of this release along with judging dates, times and contact details for **photo-calls of the judging tour**).*

- Ends -

For further information please contact:

Juliette Camburn on 01786 468 796 / 07595 779 668 or e-mail [juliette.camburn@ksbscotland.org.uk](mailto:juliette.camburn@ksbscotland.org.uk)

Please visit [www.beautifulscotland.org](http://www.beautifulscotland.org) for further information, and the Beautiful Scotland Media Centre at: <http://news.keepsotlandbeautiful.org/BeautifulScotland.asp>

### Notes for Editors

- This is the fourth year that communities will be visited once by judges during the summer. Judging is carried out by category.
- In 2009, 71 communities were judged.
- Last year, hundreds of thousands of people from villages, towns and cities benefited from an improvement in the quality of their local environment as a result of communities' participation in the Beautiful Scotland campaign. Local businesses also benefited from the increased volume of tourists and visitors going to see the improvements for themselves.
- Fife Council is hosting this year's presentation of awards on 22<sup>nd</sup> September.
- Britain in Bloom judges will also be assessing communities from Monday 9<sup>th</sup> to Friday 13<sup>th</sup> August. Scotland has seven entrants in Britain in Bloom this year. Those taking part in Britain in Bloom are not able to enter Beautiful Scotland in the same year.
- This year, the Clachan Award has been merged with the Wee Village Award.
- In 2009, 71 groups were assessed in the It's Your Neighbourhood campaign (formerly known as Neighbourhood Awards).
- Beautiful Scotland is supported by Zero Waste Scotland and run by Keep Scotland Beautiful (KSB). KSB is an environmental charity which aims to protect, preserve and enhance the environment of town and country in Scotland for the benefit of the public. Keep Scotland Beautiful administers the People and Places, Keep Scotland Tidy, Blue Flag and Seaside Award, and the Eco-Schools Scotland environmental programmes along with the Sustainable Scotland Network, Climate Challenge Fund and Going Carbon Neutral Stirling campaigns. Keep Scotland Tidy is supported by the Scottish Government through its Zero Waste Scotland Programme. Further information can be found at [www.keepsotlandbeautiful.org](http://www.keepsotlandbeautiful.org)
- Zero Waste Scotland is the new programme created by the Scottish Government to support delivery of its Zero Waste plan. Zero Waste Scotland has been created to provide a one-stop-shop for support and advice to individuals, businesses and local authorities in order to help them reduce waste, recycle more and use natural resources more efficiently. It will integrate the activities of WRAP Scotland, Waste Aware Scotland, Keep Scotland Tidy, Remade Scotland, Envirowise in Scotland, NISP in Scotland, and some programmes delivered by the Community Recycling Network for Scotland.
- **Last year's award winners:**

#### **Premier Award**

The Rosebowl	North Berwick, East Lothian
Rosebowl Reserve Trophy	Rothesay, Argyll & Bute
Best Village Shield	Comrie, Perth & Kinross
Best Village Runner Up	Muthill, Perth & Kinross

#### **Class Awards**

City Award	Aberdeen, Aberdeen City
Small City	Coatbridge, North Lanarkshire
Large Town Trophy	Perth, Perth & Kinross
Medium Town Trophy	Cupar, Fife
Small Town Trophy	Cockenzie & Port Seton, East Lothian
Urban Community Award	Dyce, Aberdeen City
Coastal Resort Award	North Berwick, East Lothian
Flatted Community Trophy	Restalrig & Lochend House, City of Edinburgh
Large Village Trophy	Comrie, Perth & Kinross

Small Village Trophy  
Wee Village Trophy  
Clachan

Muthill, Perth & Kinross  
Scotlandwell, Perth & Kinross  
Forrit Brae, Aberdeen City

**Entrant Awards**

New Entrant Trophy  
Horticultural Award  
Permanent Landscaping Award  
Jim Murdie Trophy for Sustainability

Kilsyth, North Lanarkshire  
Rothesay, Argyll & Bute  
North Berwick, East Lothian  
Forth, South Lanarkshire

**Local Authority Awards**

Royal Caledonian Horticultural Society Trophy  
ISPAL Scotland Trophy  
CIWM Scottish Centre Trophy  
Wright Sustainable Development Award

Perth & Kinross Council  
Aberdeen City Council  
Dundee City Council  
North Lanarkshire Council, Motherwell

**Special Awards**

VisitScotland Award for Tourism  
Homecoming Award  
Scottish Natural Heritage Biodiversity Award  
David Welch Memorial Award for  
Something Special  
Continuous Community Involvement  
Special Endeavour

Wigtown, Dumfries & Galloway  
Cupar, Fife  
Ae Village, Dumfries & Galloway  
  
Cockenzie & Port Seton, East Lothian  
Comrie, Perth & Kinross  
1. Bucksburn, Aberdeen City  
2. Craigneuk Allotments (Airdrie), North Lanarkshire  
3. North Lanarkshire Council  
4. Pitmedden, Aberdeenshire

# Photo-call Information

<b>COMMUNITY</b>	<b>GROUP NAME</b>	<b>CATEGORY</b>	<b>JUDGING DATE</b>	<b>JUDGING TIME</b>	<b>CONTACT</b>	<b>TEL. NO / CONTACT DETAILS</b>
<b>Aberdeen City</b>						
Forrit Brae	Forrit Brae	Wee Village	Monday 2 <sup>nd</sup> August	12:30	James Gibb	01224 712 895
Peterculter	Culter in Bloom	Urban Community	Tuesday 10 <sup>th</sup> August	14:30	Catherine Lacy	01224 733 710
<b>Aberdeenshire</b>						
Banchory	Bonnie Banchory	Small Town	Monday 9 <sup>th</sup> August	10:30	Christina Brown	01330 822 510
Inverurie	Inverurie Environmental Improvement Group	Medium Town	Monday 2 <sup>nd</sup> August	14:15	Ranald Allan	07802 471 705
Pitmedden	Pitmedden & Udry Green	Large Village	Monday 2 <sup>nd</sup> August	11:00	Robert Bamlett	01651 842 591
<b>Angus</b>						
Forfar	Lordburn, Pitreuchie & Restenneth Action Group	Flatted Community	Monday 16 <sup>th</sup> August	14:30	Anne Hattersley	<a href="mailto:lrpactiongroup@hotmail.co.uk">lrpactiongroup@hotmail.co.uk</a>
<b>Argyll &amp; Bute</b>						
Kirn	Envirkirn Action Group	Large Village	Friday 6 <sup>th</sup> August	15:00	Marion Morrison	01369 703 343
Rothsay	Rothsay	Coastal Resort	Friday 13 <sup>th</sup> August	14:00	Ailsa Cunningham	07795 290 705
<b>City of Edinburgh</b>						
City of Edinburgh	City of Edinburgh	City	Thursday 5 <sup>th</sup> August	10:00	David Jamieson	0131 529 7055
Hailsland Park	Hailsland Park Gardens	Flatted Community	Tuesday 17 <sup>th</sup> August	09:30	Jean McNamee	0131 442 3378
Prestonfield	Prestonfield	Urban Community	Monday 2 <sup>nd</sup> August	14:30	Sadie Rooney	0131 668 3136
Restalrig	Restalrig and Lochend House RA	Flatted Community	Tuesday 17 <sup>th</sup> August	14:00	John Fairgrieve	0131 652 1065
Tynecastle	Wheatfield Backgreen Association	Flatted Community	Tuesday 17 <sup>th</sup> August	12:30	Lindsay Urquhart	<a href="mailto:wheatfieldbackgreen@hotmail.co.uk">wheatfieldbackgreen@hotmail.co.uk</a>
<b>Dumfries &amp; Galloway</b>						
Dumfries	The People's Project Dumfries	Large Town	Tuesday 17 <sup>th</sup> August	10:00	Mark Jardine	07850 719 558
Kirkconnel	Brighten up Kirkconnel	Small Village	Monday 9 <sup>th</sup> August	09:30	Gary Hughes	07952 485 195
Moniaive	Moniaive	Small Village	Monday 9 <sup>th</sup> August	12:00	Sue Grant	01848 200 331
Wigtown	Wigtown in Bloom	Large Village	Friday 6 <sup>th</sup> August	09:00	Betty McGowan	01988 403 224
Whithorn	Whithorn Evergreens	Small Village	Monday 9 <sup>th</sup> August	15:30	Sandra Turner	01988 500 449

## Photo-call Information

### Dundee City

Ardler	Ardler in Bloom	Urban Community	Tuesday 10 <sup>th</sup> August	09:30	Gillian Lockhead	<a href="mailto:gillian@ardlervillagetrust.org">gillian@ardlervillagetrust.org</a>
Broughty Ferry	Broughty Ferry in Bloom	Coastal Resort	Thursday 12 <sup>th</sup> August	16:00	Stan Nutt	01382 477 782
Dundee City	Bonnie Dundee	City	Wednesday 4 <sup>th</sup> August	10:00	Peter Sandwell	01382 433 815

### East Lothian

East Linton	East Linton	Large Village	Wednesday 4 <sup>th</sup> August	09:00	David Affleck	01620 860 694
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### Fife

Aberdour	Aberdour Village in Bloom	Coastal Resort	Thursday 12 <sup>th</sup> August	09:00	Pauleen Norman	01363 860 262
Auchmuty	Auchmuty & Dovecote T.R.A.	Flatted Community	Monday 16 <sup>th</sup> August	11:30	Jan Anderson	01592 652 999
Cairneyhill	Cairneyhill Community Council	Large Village	Tuesday 3 <sup>rd</sup> August	15:45	George Roxburgh	01383 880 623
Dunshalt	Dunshalt in Bloom	Small Village	Monday 2 <sup>nd</sup> August	15:00	June Victory	01337 828 674
Glenrothes	Take Pride in Glenrothes	Large Town	Monday 2 <sup>nd</sup> August	09:00	Margaret Reilly	<a href="mailto:margaret.reilly@fife.gov.uk">margaret.reilly@fife.gov.uk</a>
Grange of Lindores	Grange of Lindores G.O.L.F	Wee Village	Tuesday 3 <sup>rd</sup> August	09:00	Jean Allardice	01337 840 553
Kilconquhar	Beautiful Kilconquhar	Wee Village	Tuesday 3 <sup>rd</sup> August	11:00	Irene Wallace	01333 340 888
Kinghorn	Kinghorn in Bloom	Coastal Resort	Saturday 14 <sup>th</sup> August	10:00	Susanne Gilfeather	01592 890 766
Kingseat	Bloom in Kingseat	Small Village	Monday 2 <sup>nd</sup> August	10:00	Colin Smith	01383 737 480
Kirkcaldy	Nicol Street T.R.A.	Flatted Community	Monday 16 <sup>th</sup> August	09:30	Yvonne Whitehill	01592 262 246
Leuchars	Leuchars Community Council	Large Village	Tuesday 3 <sup>rd</sup> August	09:00	Mark Sharp	01334 839046
Low Valleyfield	Low Valleyfield	Wee Village	Tuesday 3 <sup>rd</sup> August	13:30	David McGhee	01383 880 216
St Andrews	St Andrews in Bloom	Coastal Resort	Thursday 12 <sup>th</sup> August	12:30	Jill Hardie	07866 619 062

### Glasgow City

Hamiltonhill	Hamiltonhill Allotment Association	Flatted Community	Tuesday 17 <sup>th</sup> August	17:00	Marion Bate	07787 372 398
Toryglen	Urban Roots	Urban Community	Friday 13 <sup>th</sup> August	13:00	Glen Williams	0141 613 2766

### Highland

Wick	Wick Flowers & Baskets	Small Town	Tuesday 10 <sup>th</sup> August	10:00	Donald Harper	01955 609 223
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### Inverclyde

Port Glasgow	Port Glasgow Town Centre T.R.A.	Urban Community	Friday 13 <sup>th</sup> August	09:00	Tricia Coyle	01475 715 462
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### Moray

## Photo-call Information

Forres	Forres in Bloom	Medium Town	Monday 2 <sup>nd</sup> August	09:00	Sandra MacLennan	01309 641 342
<b>North Ayrshire</b>						
Largs	Largs Blooming Lovely	Coastal Resort	Friday 13 <sup>th</sup> August	09:30	Ken Welch	01475 675 259
<b>North Lanarkshire</b>						
Airdrie	Beautiful Airdrie	Small City	Tuesday 3 <sup>rd</sup> August	09:30	Vince McCulloch	01236 757182
Banton	Beautiful Banton	Small Village	Tuesday 10 <sup>th</sup> August	10:30	John Whittaker	01236 828 155
Caldercruix	Beautiful Caldercruix	Urban Community	Friday 13 <sup>th</sup> August	16:00	Ruth Taggart	01236 843 503
Coatbridge	Beautiful Coatbridge	Small City	Tuesday 3 <sup>rd</sup> August	14:00	Paul Duncan	01698 506 268
Condorrat	Beautiful Condorrat	Urban Community	Wednesday 11 <sup>th</sup> August	12:30	John Burke	01236 611 145
Cumbernauld	Beautiful Cumbernauld	Small City	Monday 2 <sup>nd</sup> August	09:30	Gerry Lewis	01236 780 636
Cumbernauld Village	Beautiful Cumbernauld Village	Urban Community	Wednesday 11 <sup>th</sup> August	09:30	Brian Thomson	01236 780 636
Gartcosh	Gartcosh Community Council	Large Village	Thursday 5 <sup>th</sup> August	12:30	David Black	01236 872 614
Glenboig	Glenboig	Urban Community	Wednesday 11 <sup>th</sup> August	15:30	Teresa Aitken	01236 875 054
Kilsyth	Kilsyth in Bloom	Medium Town	Tuesday 3 <sup>rd</sup> August	10:00	Andrew Wilson	01698 504 063
Motherwell	NLC Motherwell	Large Town	Monday 16 <sup>th</sup> August	09:30	Jim Scullion	01698 402 097
Motherwell	Viewpark	Urban Community	Thursday 12 <sup>th</sup> August	12:30	Grace McNeil	07787 334 802
New Stevenson	Beautiful New Stevenson	Urban Community	Thursday 12 <sup>th</sup> August	09:30	John Turnbull	01698 402 070
Overtown	Overtown Brighter Village Association	Large Village	Wednesday 4 <sup>th</sup> August	15:45	Catherine Dickson	07746899977
Plains	Plains Community Futures / Womens Health Group	Small Town	Thursday 5 <sup>th</sup> August	12:30	Anne Summerhill	01236 842 731
Shotts	Shape up Shotts	Medium Town	Monday 9 <sup>th</sup> August	14:15	Sheena Brown	01698 834 637
Wishaw	Beautiful Wishaw	Large Town	Monday 16 <sup>th</sup> August	13:30	Gordon Douglas	01698 355 228
<b>Perth &amp; Kinross</b>						
Blairgowrie	Blair in Bloom	Medium Town	Wednesday 11 <sup>th</sup> August	09:30	Helen McCann	01250 874 000
Kinnesswood	Kinnesswood	Small Village	Monday 2 <sup>nd</sup> August	12:30	Helen Manzie	07917 430 688
Scotlandwell	Scotlandwell in Bloom	Wee Village	Monday 2 <sup>nd</sup> August	16:30	Karen McDonnell	01592 840 379
<b>Scottish Borders</b>						
Galashiels	Gala in Bloom	Medium Town	Tuesday 10 <sup>th</sup> August	09:00	Bill White	01896 756 323
Newcastleton	Newcastleton Floral Group	Small Village	Tuesday 3 <sup>rd</sup> August	13:30	Margaret Elliot	01387 375 213
Peebles	Peebles	Medium Town	Tuesday 10 <sup>th</sup> August	14:15	Margaret Wightman	01721 721 518

## Photo-call Information

Yetholm	Floral Gateway Gathering	Small Village	Tuesday 3 <sup>rd</sup> August	10:30	Ian Randall Reid	01573 420 703
<b>South Lanarkshire</b>						
Bothwell	Brighter Bothwell	Medium Town	Tuesday 3 <sup>rd</sup> August	14:15	Bill Jack	01698 852 411
Forth	Forth	Large Village	Wednesday 4 <sup>th</sup> August	12:45	Rena Whyte	01555 811 747
Lanark	Lanark in Bloom	Medium Town	Wednesday 4 <sup>th</sup> August	14:15	Ernest Romer	01555 665 768
Strathaven	Strathaven in Bloom	Medium Town	Wednesday 4 <sup>th</sup> August	09:00	Helen Young	01357 521 165
Stonehouse	Stonehouse Brighter Village	Small Town	Thursday 5 <sup>th</sup> August	15:30	Junia Majkut	01698 793 654
Uddingston	Uddingston Pride	Urban Community	Thursday 12 <sup>th</sup> August	15:30	Sandy Robertson	01698 813 539
<b>Stirling</b>						
Bridge of Allan	Friends of Bridge of Allan	Small Town	Thursday 5 <sup>th</sup> August	09:00	Elizabeth Rankin	01786 832 292
<b>West Lothian</b>						
Linlithgow	Burgh Beautiful	Medium Town	Monday 9 <sup>th</sup> August	09:00	Ronald Smith	01506 670 758