



**For immediate release: 21<sup>st</sup> December 2011**

## **Keep Scotland Beautiful's Christmas gift to Stirling**

**Today, 21 December 2011, staff from Keep Scotland Beautiful, Scotland's leading environmental charity, donned santa hats and grabbed their litter pickers and gloves to tackle a litter strewn path in the Riverside area of Stirling.**

Stirling based Keep Scotland Beautiful organised the event to say a big thank you to the communities in Stirling who have supported its various campaigns over the past year. Staff from the charity also wanted to remind everyone that on-line registration has now opened for [National Spring Clean](#), Keep Scotland Beautiful's flagship volunteer campaign, which will take place next year between April 1 and May 31.

The 11 strong team, including staff from all Keep Scotland Beautiful programmes - Eco-Schools Scotland, National Spring Clean, Beautiful Scotland, It's Your Neighbourhood, Going Carbon Neutral Stirling, the Climate Challenge Fund, the Sustainable Scotland Network, Beach Awards, and the People and Places team - descended on the river path and in less than an hour collected 20 bags of rubbish and 15 bags of recyclables. They also unearthed some more unusual items, including advertising hoardings, tree guards, and insulation.

Speaking on behalf of all staff involved, Derek Robertson said: "Today was a really important event for us, to show Stirling that we greatly appreciate their involvement in the vital work we do to ensure Scotland stays a clean, green and sustainable country for residents and visitors alike. It also gave us the opportunity to work together as a team, bringing all of our programmes together in a concerted effort to make a difference.

"We would like to wish everyone a very Merry Christmas, and hope that we can work with even more people from Stirling in 2012."

- Ends -

For further information please contact:

Juliette Camburn on 01786 477 171 / 07595 779 668 or e-mail  
[juliette.camburn@ksbscotland.org.uk](mailto:juliette.camburn@ksbscotland.org.uk)

Please visit the National Spring Clean media centre for further information:

<http://news.keepsotlandbeautiful.org/SpringClean.asp>

#### **Note to the Editors**

- **Keep Scotland Beautiful** is Scotland's leading environmental charity. It works across Scotland, from Shetland to the Scottish Borders, cleaning and greening up communities, schools and businesses, and has been doing so since 1970. We work in partnership with all 32 of Scotland's Local Authorities, 700+ community groups, 3,850 of Scotland's primary and secondary schools, over 100 businesses and have empowered in excess of 200,000 individuals to assist in community action. Keep Scotland Beautiful is a committed partner of Government and shares in the government's vision for Scotland to be a cleaner, greener, safer and more sustainable country. Further information can be found at [www.keepsotlandbeautiful.org](http://www.keepsotlandbeautiful.org)
- Zero Waste Scotland, the lead supporter of National Spring Clean, is the new programme created by the Scottish Government to support delivery of its Zero Waste plan. Zero Waste Scotland has been created to provide a one-stop-shop for support and advice to individuals, businesses and local authorities in order to help them reduce waste, recycle more and use natural resources more efficiently. It will integrate the activities of WRAP Scotland, Waste Aware Scotland, Keep Scotland Tidy, Remade Scotland, Envirowise in Scotland, NISP in Scotland, and some programmes delivered by the Community Recycling Network for Scotland.