



## News Release

For immediate release  
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### **Grants to reduce litter at bathing beaches allocated**

Two Tayside groups have today, **1 July 2010**, been awarded grants from Zero Waste Scotland to help highlight the impacts of and reduce marine and coastal litter on their local beaches – Broughty Ferry, Arbroath and Montrose.

The Broughty Ferry in Bloom group, and Friends of the Earth (FOE) Tayside and Tayside Recyclers, have been allocated grants of up to £1,000 through The Scottish Bathing Water Litter Grant Scheme, administered by Keep Scotland Beautiful, on behalf of Zero Waste Scotland. Two further grants were awarded in the Argyll & Bute area.

The grant scheme aims to encourage communities to reduce marine and coastal litter pollution at bathing waters and their associated beaches by carrying out clean ups, running litter prevention campaigns or supporting and promoting community action.

The Broughty Ferry in Bloom group will use the grant to purchase litter picking equipment including small litter pickers, gloves and hi visibility jackets suitable for children. Research will be carried out to investigate whether a volunteer group to litter pick the beach and surrounding area during peak times can be set up and a scheme to encourage dog walkers to 'Grab it, Bag it, Bin it' will also be investigated to help reduce dog fouling on the beach and surrounding areas.

FOE Tayside and Tayside Recyclers plan to encourage volunteers to take part in the Marine Conservation Society's Beachwatch and Adopt-a-Beach litter surveys through other Friends of the Earth groups. Part of the grant will also be used to purchase sandwich boards to advertise clean-up activities and litter picking equipment such as bag hoops and gloves to assist with existing and new clean up events.

Stan Nutt, Chair Broughty Ferry in Bloom said "The group is delighted to have been awarded the grant to take forward three projects to help reduce litter on Broughty Ferry beach and surrounding area. We hope these projects will assist Broughty Ferry

in Bloom maintain the Silver Gilt standard awarded in the 2009 Beautiful Scotland Campaign".

A Friends of the Earth Tayside & Tayside Recyclers spokesman said, "Our two organisations have been involved in the annual Beachwatch litter surveys and clean-ups for over five years, covering a number of beaches in Angus. Over this period we have involved many other local people who find it not only rewarding to clean up our beautiful beaches but that it's also very enjoyable! We want to use the grant to get other Friends of the Earth Scotland groups and local groups to get involved in cleaning up their own areas and beaches"

Donna Niven, Programme Manager (Litter and Flytipping) for Zero Waste Scotland, said:

"We are delighted to offer support in the form of small grants to two community groups in the Tayside area, both of which play a very active part in trying to keep Scotland beautiful.

"We hope that the grants awarded today will encourage communities to take a further pride in their beaches so that, not only can locals enjoy them more, but that visitors to them leave with good memories."

#### **Ends**

For further information please contact Suzanne Roberts on 01786 468 236 / 07841 369 430 or at [suzanne.roberts@ksbscotland.co.uk](mailto:suzanne.roberts@ksbscotland.co.uk)

Media information can be found at:

<http://news.KeepScotlandBeautiful.org/Coastal.asp>

#### **Notes to the editor**

- Zero Waste Scotland is the new programme created by the Scottish Government to support delivery of its Zero Waste plan. Zero Waste Scotland has been created to provide a one-stop-shop for support and advice to individuals, businesses and local authorities in order to help them reduce waste, recycle more and use natural resources more efficiently. It will integrate the activities of WRAP Scotland, Waste Aware Scotland, Keep Scotland Tidy, Remade Scotland, Envirowise in Scotland, NISP in Scotland, and some programmes delivered by the Community Recycling Network for Scotland.
- The Zero Waste Scotland Litter and Flytipping programme is delivered by Keep Scotland Beautiful – Scotland's environmental charity which aims to protect, preserve and enhance the environment of town and country in Scotland for the benefit of the public. Further information can be found at [www.KeepScotlandBeautiful.org](http://www.KeepScotlandBeautiful.org)
- Bathing waters have been designated under the new Bathing Water (Scotland) Regulations 2008 which transpose the revised Bathing Water Directive (2006/7/EC). There are now 80 sites, three inland freshwater, the rest coastal. A full list is available at [www.sepa.org.uk](http://www.sepa.org.uk)
- For further information about the grant scheme please visit [www.KeepScotlandBeautiful.org](http://www.KeepScotlandBeautiful.org) and for information about National Spring Clean 2010 visit [www.KeepScotlandBeautiful.org/springclean](http://www.KeepScotlandBeautiful.org/springclean)
- The grant scheme was first proposed in Scottish Ministers' bathing water strategy published in 2006. In November 2007 the Scottish Government consultation on

the draft Bathing Waters (Scotland) Regulations 2008 outlined how the scheme might work. It has now run for a period of three years facilitating communities across Scotland.

- In 2008 five groups benefited from the Bathing Water Litter Grant scheme. These were: Beachwatch Bute for Ettrick Bay; The Dobromsyl Foundation for Lunan Bay, The East Grampian Coastal Partnership for Aberdeen, Balmedie, Cruden Bay, Fraserburgh Philorth, Fraserburgh Tiger Hill, and Peterhead Lido; The Group for Recycling in Argyll & Bute (The GRAB Trust) for Luss, Machrihanish and Ganavan Sands; and The Stonehaven Horizon Project for Stonehaven.
- In 2009 The GRAB Trust made three successful applications for coastal litter projects at Luss, Machrihanish and Ganavan Sands.

### **List of organisations receiving a grant**

<b>Group Awarded</b>	<b>Summary of what the £1,000 grant will be spent on</b>
Beachwatch Bute  Sandra MacMillan Tel: 07767 795 969	The grant will contribute to the running costs of the charity Beachwatch Bute which monitors and removes litter from Ettrick Bay. Beachwatch Bute does this through regular volunteer clean up events. Beachwatch Bute helps to keep the sandy beach clean for visitors to enjoy and use for a wide variety of activities.
The GRAB Trust  Aisa Nebreda Tel: 01546 604226	The grant will be used to purchase and install a new display board made locally using environmentally friendly materials. The display board will be used to display anti-litter promotional material at Machrihanish. The rest of the grant, will be used to contribute to producing a painted mural at Machrihanish toilet block - working with local schools and the community to design and paint it. The mural will help raise awareness of the problems caused by marine litter and ways to reduce it.
Broughty Ferry in Bloom  Mr Stan Nutt Tel. 01382 477782	The grant will be used to purchase litter pickers, gloves and hi viz jackets suitable for children and refuse sacks and rings for holding them open. A volunteer group will also be set up to litter pick the beach and surrounding area during peak times. Adult litter picking equipment and volunteer t-shirts/sweaters will be purchased for this. A green dog walkers scheme will also be investigated to help raise awareness of the 'Grab it, Bag it, Bin it' message and to reduce dog fouling on the beach and surrounding areas.
Friends of the Earth Tayside / Tayside Recyclers  Doug McLaren Tel: 01382 228 986	The grant will be used to help encourage volunteers to take part in the Marine Conservation Societies Beachwatch and Adopt-a-Beach litter surveys through other Friends of the Earth groups. The target is to encourage six more beaches to be surveyed. Friends of the Earth Tayside will allocate experienced members to help at new beaches. Part of the grant will also be used to purchase sandwich boards to advertise clean-up activities and litter picking equipment such as bag hoops and gloves to assist with existing and new clean up events. There are also plans to use some of the grant to actively promote the 'Don't flush it, bag it and bin it' message with regards to sanitary waste.